

## 2014 Intermountain GIS Conference

Billings, MT ♦ April 7 - 11, 2014

# CALL FOR POSTERS!

Poster Contest Registration/Abstract Submission Deadline: February 18<sup>th</sup>, 2014



Students and professionals are invited to share their research, work, or their cartography skills at the 2014 Intermountain GIS Conference to be held April 7 - 11, 2014 at the Crowne Plaza in Billings, MT.

Contest participants are limited to entering one item in each contest category as an individual or as part of a team. Any subject is acceptable as long as the entry contributes to the GIS profession and GIS is used in some form as part of the design.

### CONTEST CATEGORIES:

**Research Project** (Student and Professional) – an illustrative presentation of research and/or analysis; includes an abstract, introduction, methodology, results, etc. along with maps and graphics.

**Cartographic Design** (Student and Professional) – a single map product presenting spatial data in a meaningful way; may include textual material and graphics; however, the map is the main focus.

**Web Map/Web Application** – an interactive web map or application; may include web services, pop-ups, photo links, analysis tools, etc. Participants that submit web maps or applications will be given time to demonstrate their work during an afternoon round table session on Wednesday, April 9, 2014. Session attendees will select the "People's Choice" award.

### DISPLAY:

Posters formatted to ANSI-E (34" x 44") size are encouraged as a standard. Entries should be *no smaller* than 24 inches x 24 inches and *no larger* than 48 inches wide and no taller than 60 inches. It's preferred that posters **not** be mounted on foamcore. To facilitate poster judging, posters should be submitted to the registration desk no later than 4:30 pm on Tuesday, April 8, 2014. Posters are to be left on display until 5 pm on Thursday, April 11, 2014. Posters not picked up by the close of the conference will not be returned to the participant.

## AWARDS:

Poster awards will be announced at the conference luncheon on Thursday, April 10, 2014.

## JUDGING:

Judging will be based on the criteria listed below. Student posters will be judged separately from professional posters. Posters will be judged by a panel of peers. The general criteria for each category are listed below:

### Research Project Category Judging Criteria:

- **Abstract:** A succinct project overview should be clearly stated on the research project poster display.
- **Geographic Content and Analysis:** A good poster presents information in a logical sequence and includes an abstract, introduction, statement of purpose, results section, conclusion, and works cited section.
- **Graphics:** Use of author-generated visual elements is encouraged, such as maps, diagrams, graphs, tables, and photos. If these elements are not created by the author of the poster, their sources should be clearly cited on the poster.
- **Design and Presentation:** A good poster is designed creatively with an appropriate balance between text and graphic content. The information should be presented with a clear visual hierarchy. Textual material should be confined to brief statements and should be of a font size large enough to be read from *at least three feet away*. Overall, the poster should be both effective and aesthetically pleasing to the reader.

### Cartographic Design Category Judging Criteria

- **Abstract:** A succinct project overview should be clearly stated on the cartographic product to display.
- **Cartographic Content and Analysis:** Map may include explanation of the cartographic process, analysis, and findings.
- **Design and Presentation:** Map should be creative, balanced, informative, use clear color hierarchies, and standard cartographic conventions and principles.
- **Technology and Graphics:** Use of computer imagery, photogrammetry, and modeling are welcome and encouraged.

### Web Map/Application Category Judging Criteria

- **People's Choice:** Web maps and applications will be voted on by the audience following the presentation session on Wednesday.

**To enter a poster in the contest, please review the contest guidelines and judging criteria and fill out the [Poster Submission Form](#) by February 18<sup>th</sup>, 2014.**

Poster Submission Form Web Address: <https://www.surveymonkey.com/s/CLSDX98>

## NOTE:

Notification of acceptance will be made on or before March 3rd, 2014. All persons submitting a poster will be expected to register for the conference upon acceptance. For more information about the GIS conference, check the conference web site at [www.magip.org/Intermountain](http://www.magip.org/Intermountain) or contact Meghan Burns at [meghan.burns@gmail.com](mailto:meghan.burns@gmail.com) or by phone at (406) 324-3693.