

Exhibitor Prospectus



2016

Intermountain GIS Conference
Great Falls, Montana ~ April 4 – 8



Dear Exhibitor,

Please consider this invitation to participate in the 2016 Intermountain GIS Conference.

The Montana Association of Geographic Information Professionals (MAGIP) hosted event has been themed

“GIS Expedition to Discovery”

The Best Western Heritage Inn in Great Falls, Montana has been chosen to showcase this event the week of April 4-8, 2016.

Centrally-located, Great Falls will provide a great opportunity to bring a large variety of attendees together with the common focus of GIS. By inviting people from many disciplines who use GIS; secondarily, we hope to further increase our attendance. We have multiple tracts planned that include Utilities, Military, Tribal, Natural Resources, Exhibitors, Education, Planning, Agriculture, and Government.

MAGIP has over 200 active members from every level of GIS expertise and from many diverse professional fields. Through our continued outreach efforts and central location, we expect a sharp increase in the number of attendees in 2016. We know that your calendar fills up quickly and we sincerely hope that you will choose to join us for our Intermountain Conference in Great Falls to help foster the GIS community on our **“Expedition of Discovery”**.



Our exhibitor area will be situated in the hub of all conference activities, including breaks and lunch service, to ensure maximum exposure. And, new this year, our exhibitors will be the focus of the big networking event on Tuesday night!

Please don't hesitate to secure your sponsorship for the largest and most well attended GIS event in the Montana and Idaho region!

Feel free to call or email me, Meghan Burns, with any questions you may have.

We are looking forward to hearing from you!

Sincerely,
Meghan Burns
MAGIP President
meghan.burns@gmail.com
(406) 603-0216

Sponsorship Levels	 Global	 Local	Break Sponsor	Student Sponsor	Silent Auction
Vendor Booth Space	✓	✓			
Full Conference Registration	2	1			
Exhibitor Showcase Lightning Talk	✓	✓	✓	✓	
Vendor Track Presentation	✓	✓			
Autorunner Presentation	✓	✓	✓	✓	✓
Webpage Ad	✓	✓	✓	✓	✓
Promotional Item Ad	✓				

Maximize your Visibility!

- ✓ **Premium Booth Displays:** Reach the decision makers who need your products and services. Booth space is limited and is located in a high-traffic area where breaks occur and attendees will gather. Spaces will be assigned based upon the order that sponsorship payment is received.
- ✓ **Exhibitor Showcase Presentation:** Tuesday evening we will showcase the Exhibitor's services through lightning talks to provide product highlights to peak customer interest.
- ✓ **Dedicated Exhibit Hours:** Exhibitors will be the focus of conference breaks and lunch sessions.
- ✓ **Exhibitor Presentation:** These presentations provide you the opportunity to exclusively showcase your products and services during Exhibitor Presentation Track. Space is very limited so sign up today.
- ✓ **Pre-Session Autorunner:** We will use your presentation slides to create a self-running show that will run for the entire week before each session begins.
- ✓ **Web Ad:** Ads will be placed on the conference website so that attendees can identify your company and services, and can contact you for further information.
- ✓ **Promotional Items:** Your logo will be displayed on the conference bag to maximize your visibility during and after the conference.
- ✓ **Break Sponsorship:** Reinforce your presence at the conference by sponsoring a break for attendees. Signage will be placed at the serving areas to recognize your company as the contributing sponsor.
- ✓ **Student Sponsorship:** Sponsor a worthy student to attend the conference and support their professional development.

EXHIBITOR COMMITMENT SCHEDULE

All exhibitors will be setup on Tuesday, but we are offering two time slots for teardown. You can stay for the full conference and teardown on Thursday or you can teardown early on Wednesday afternoon if you don't want to staff the entire conference. (The cost is the same for both options.)

Tuesday, April 5

10:00 am – 3:00 pm: Exhibitor Table Space Setup

5:30 pm – 9:00 pm: Exhibitor Showcase (Lightning Talks followed by Reception)

Wednesday, April 6

9:30 am – 10:00 am: Conference Break in Exhibitor Reception Area

3:00 pm – 3:30 pm: Conference Break in Exhibitor Reception Area

3:30 pm – 5:00 pm: Option 1 - Exhibitor Space Teardown

Thursday, April 7

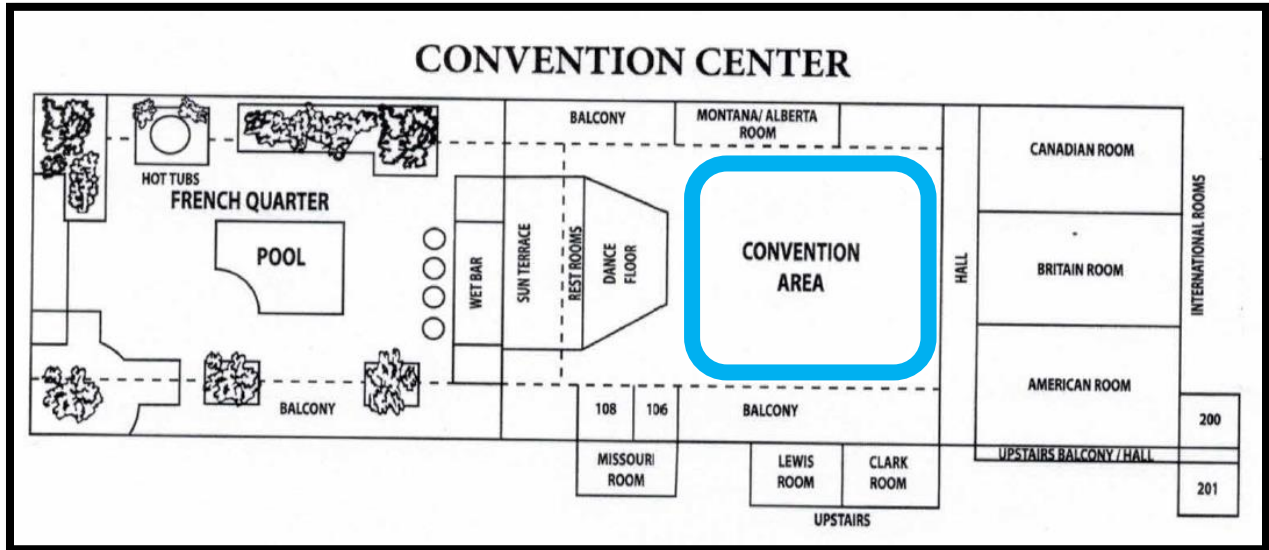
10:00 am – 10:30 am: Conference Break in Exhibitor Reception Area

3:00 pm – 3:30 pm: Conference Break in Exhibitor Reception Area

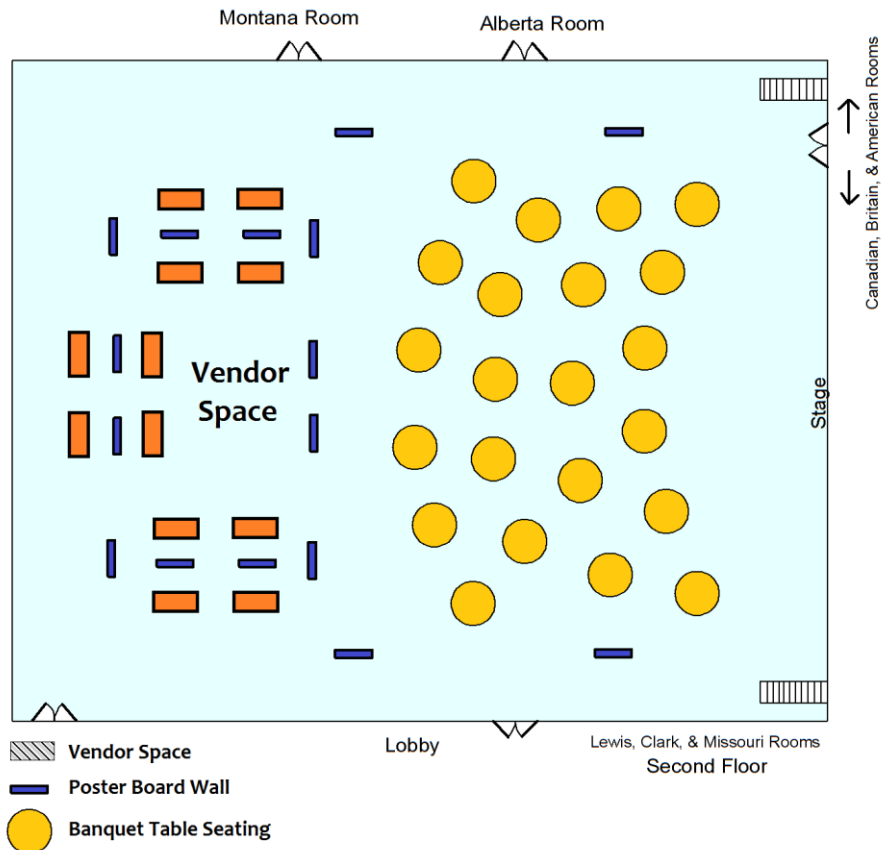
3:30 pm – 6:00 pm: Option 2 - Exhibitor Space Teardown

Exhibitors will be centrally located in the Convention Area providing the centerpiece to the 2016 Intermountain Conference experience!

Best Western Heritage Inn Layout



Convention Area Layout (enlarged)



2016 Intermountain Conference Exhibitor Form

CONTACT INFORMATION

Company Name:		
Contact Person:		
Address:		
City:	State:	Zip:
Phone:	Email:	
Website:		

OPTIONS AND COSTS

Sponsorship Options	Cost	Total
Global	\$750	
Local	\$550	
Conference Break Sponsor	\$300	
Student Scholarship Sponsor	\$200	
Silent Auction Sponsor Item to be provided: _____	No Charge	
Additional Options		
Autorunner Slide	\$100	
Company Logo on Conference Website	\$100	
TOTAL SPONSORSHIP AMOUNT DUE		

Thank you for your consideration, and we look forward to hearing from you very soon!

This year there are two ways to register!

Register online by going to www.magip.org/Events and following the link to:
2016 Intermountain GIS Conference – EXHIBITORS

Or, return this form and payment to:

MAGIP
PO Box 1868
Helena, MT 59624