MAGIP Board Conference Call 4/7/09

Tuesday, April 07, 2009
1:33 PM

Participants
Kris Larson
Lee Macholz
Erin Geraghty
Michael Fashoway
Bryant Ralston
Doug Burreson

GISP
• What does it mean?
  ○ There are a lot of questions, comments - people in the GIS community are really trying to figure out what it means to be a GISP.

• Comments
  ○ Process
    ▪ They are planning on getting the application on-line (mid 2009?)
  ○ No testing
    ▪ The GISP board supports testing
    ▪ But the knowledge, skills and abilities are not defined
      □ They have a grant to start identifying those areas and to develop a test - they are about 2 years out

• Licensure vs certification
  ○ GIS is an evolving field - led by technology
    ▪ The minute someone draws a line that these are the skills, you risk limiting that evolution or risk alienating the community
    ▪ There are some fundamental concepts/knowledge areas that are standard, e.g. projections

• What does endorsement say to our members?
  ○ There are members that have very differing opinions about this
  ○ We should have a set message/reason that we are endorsing the GISP
    ▪ Should use the statements about the 'profession' from the GISP site as our reasoning (look at http://www.gisci.org/About_GISCI/GISCI_Policy_Statement.pdf)
  ○ Silence is consent - members had the opportunity

• What does our endorsement mean?
  ○ Trying to endorse a minimum set of standards for our profession
  ○ How does this benefit our members?
  ○ Idea - more sessions to help interested members do the paperwork, get the credits, etc - give people the opportunities to get and maintain their certification
  ○ Promotes professional development and subsequently promotes MAGIP because it is a vehicle for maintaining credits
  ○ MAGIP is going to have to support the process
    ▪ Need to have certificates readily available for people to show that you participated in professional events
      □ Web presence - query-able DB where you can find your certificates
        ✦ You can opt-out, but if you don't, you are automatically in

Motion put forth for MAGIP to endorse the GISP certification
Motion seconded
Motion passed (8 board members in favor - 0 against)
**Web Presence**
- Need to take a look at ad hoc web presence committee
  - Nat is current lead (see 11/20/08 BOD Minutes) - he is up for re-election - does he want to continue in this capacity?
  - Tony is on committee
  - Lee is on committee
- Would like to have an initial proposal made at the May meeting for organizational infrastructure and web presence - Lee pull something together, contact Nat and Tony about this

**Marketing Strategy**
- We need better marketing strategy
- Needs to be a discussion with more board members
- Maybe create an ad hoc Marketing committee that can propose something to the board