

MAGIP Board Conference Call 4/7/09

Tuesday, April 07, 2009

1:33 PM

Participants

Kris Larson

Lee Macholz

Erin Geraghty

Michael Fashoway

Bryant Ralston

Doug Burreson

GISP

- What does it mean?
 - There are a lot of questions, comments - people in the GIS community are really trying to figure out what it means to be a GISP.
- Comments
 - Process
 - They are planning on getting the application on-line (mid 2009?)
 - No testing
 - The GISP board supports testing
 - But the knowledge, skills and abilities are not defined
 - They have a grant to start identifying those areas and to develop a test - they are about 2 years out
- Licensure vs certification
 - GIS is an evolving field - led by technology
 - The minute someone draws a line that these are the skills, you risk limiting that evolution or risk alienating the community
 - There are some fundamental concepts/knowledge areas that are standard, e.g. projections
- What does endorsement say to our members?
 - There are members that have very differing opinions about this
 - We should have a set message/reason that we are endorsing the GISP
 - Should use the statements about the 'profession' from the GISP site as our reasoning (look at http://www.gisci.org/About_GISCI/GISCI_Policy_Statement.pdf)
 - Silence is consent - members had the opportunity
- What does our endorsement mean?
 - Trying to endorse a minimum set of standards for our profession
 - How does this benefit our members?
 - Idea - more sessions to help interested members do the paperwork, get the credits, etc - give people the opportunities to get and maintain their certification
 - Promotes professional development and subsequently promotes MAGIP because it is a vehicle for maintaining credits
 - MAGIP is going to have to support the process
 - Need to have certificates readily available for people to show that you participated in professional events
 - Web presence - query-able DB where you can find your certificates
 - ◆ You can opt-out, but if you don't, you are automatically in

Motion put forth for MAGIP to endorse the GISP certification

Motion seconded

Motion passed (8 board members in favor - 0 against)

Web Presence

- Need to take a look at ad hoc web presence committee
 - Nat is current lead (see 11/20/08 BOD Minutes) - he is up for re-election - does he want to continue in this capacity?
 - Tony is on committee
 - Lee is on committee
- Would like to have an initial proposal made at the May meeting for organizational infrastructure and web presence - Lee pull something together, contact Nat and Tony about this

Marketing Strategy

- We need better marketing strategy
- Needs to be a discussion with more board members
- Maybe create an ad hoc Marketing committee that can propose something to the board