Membership Committee Meeting 9/14/2010 2:00-3:00PM

Teleconference

Attending – Tony Thatcher, Mindy Cochran, Lee Macholz, Erin Geraghty, Wendy Thingelstad

The purpose of this meeting was to set a foundation on which to build a working and well defined subcommittee related and dedicated to the MAGIP membership. We started by discussing the purpose of this subcommittee and it was quickly pointed out by Lee that the entire list fell under three categories: recruitment, retention, and maintenance. We quickly realized that these three are really what we need to build on. Erin put the list together during the meeting as follows:

1. Recruitment Plan - **date**
   1. New members
   2. New member needs
2. Retention Plan - ***date***
   1. Renew interest in expired membership
   2. Needs of Membership
3. Maintenance Plan - **date**
   1. Tiers of Membership – **September 2010**
      1. Dues
      2. Membership Benefits
      3. Needs of Membership

The Tiers of Membership portion of this outline that falls under 3a is an important part of building our foundation. We are doing some research to decide whether or not we want to keep the three current tiers , full, student, and association, and /or how to define them. We are doing this by looking at what other organizations offer at each tier and how they are defined. The research being done is as follows:

Mindy is researching student memberships.

Tony is researching association (corporate) memberships.

Lee is looking at all levels of memberships.

We will reconvene on the 27th via another conf call at 1:30 to discuss our findings. At that time Erin will give us a summary of what it currently means to be a full member. We will then compile a succinct definition of what our recommendations are for the board.