Membership Committee Meeting 9/27/2010 1:30-3:00PM

Teleconference

Attending – Tony Thatcher, Mindy Cochran, Lee Macholz, Erin Geraghty, Wendy Thingelstad

The purpose of this meeting was to come together with the research findings done by Mindy, Lee & Tony on the ways that other organizations define their levels of membership and see what we could take from this research to define our own levels of membership with in MAGIP. Specifically, Student and Associate levels were the main two that were looked at. We studied these two levels and not our full membership level because we feel that we already have a good solid definition of what it means to be a full member.

The following is what benefits were decided on so far:

Student Membership:

* Discounted Membership fee = $15.00
* Eligibility to “certain” scholarships
* Voting privileges
* No Board Position holding rights
* Discount at MAGIP events

Associate Membership:

* Fee of $125
* 3 individual full membership subscriptions free
* Discount to additional associate related memberships ($25.00)
* Place on a separately created “Associate Directory”

Wendy will call a couple of known local vendors to see what their response to our associate membership definition might be and record their input to report to the committee. At our next meeting, which will take place on Oct the 18th, Lee will give us a plan on how she could feasibly implement the changes that would need to be made on membership portion of the website. Also, we will begin to discuss the three categories that are the purpose of this committee – Recruitment, Retention, and Maintenance. After discussing them generally, we will decide which one to focus on for our next meeting.