Membership Committee Meeting 3/31/2011 2:00-2:30PM

Teleconference

Attending – Tony Thatcher, Mindy Cochran, Lee Macholz, Erin Geraghty, Wendy Thingelstad

We discussed the Associate Membership that was previously decided on at the last meeting. Lee assured the group that it can be implemented on the website easily. Therefore it was decided that a discussion period will take place amongst the board members via a forum and a then a vote will hopefully be taken by the board on the criteria of the Associate Membership. This includes the following:

* Fee of $125
* 3 individual full membership subscriptions free
* Discount to additional associate related memberships ($25.00)
* Place on a separately created “Associate Directory”

We want to get this implemented as soon as possible so that a blurb can be included in the Vendor Prospectus for the 2012 Conference.

In an effort to boost student membership, Lee is going to send an e-mail out to the Universities explaining the benefits of a MAGIP membership.

Wendy is going to start a forum on the MAGIP website for discussion on what would be issues to consider when writing a retention plan. The items we discussed during the meeting will be in the starting thread of the discussion.