

Montana Association of Geographic Information Professionals Sponsor Prospectus



Big Sky GeoCon



**April 6-9, 2020
Missoula, Montana**



Big Sky GeoCon



Dear Sponsor,

The Montana Association of Geographic Information Professionals (MAGIP) invite you to participate in the 2020 Big Sky GeoCon!

MAGIP is a non-profit professional association that works to identify and support the strengths of its members, find solutions to individual and collective problems, and address the needs of the Montana GIS community as a whole. Our Association has over 200 active members from every level of GIS expertise, and from many different professional fields. Big Sky GeoCon serves as MAGIP's and Montana's key geospatial networking event!

Big Sky GeoCon will be held at the newly renovated Holiday Inn in historic downtown Missoula, Montana during the week of April 6-9, 2020. Nestled in the heart of the Rocky Mountains, we have chosen Missoula as a key hub with both geographic and geological distinction in Montana. We anticipate a diverse group of geospatial technology users and professionals to be in attendance, representing: federal, state, tribal, local government, university/educational, nonprofit, and private business sectors. Big Sky GeoCon attendees embody a wide variety of professions including natural resources, agriculture, utilities, geospatial services, mining, and timber.

The conference will cover a broader spectrum of content including analytics, data acquisition, data science, and how geospatial technology augments them all. It should prove to be a great event to showcase your Company's technology or services to a diverse audience.

We know that your calendar fills up quickly and we sincerely hope that you will choose to join us for our conference in Missoula to network with the Big Sky GeoCon Geospatial community.

Secure your sponsorship today for the largest and most well attended GIS event in the Montana - Idaho region!

We are looking forward to hearing from you!

On behalf of,

The 2020 Big Sky GeoCon Conference Planning Committee

Sponsorship Opportunities

	Platinum \$1100	Gold \$800	Silver \$600	Bronze \$400
Booth Space	📍	📍	📍	
Full Conference Registration(s)	2	2	1	1
Sponsor Spotlight	📍	📍		
Company Logo Projected During Conference	📍	📍	📍	📍
Company Logo on Conference Page	📍	📍	📍	📍
Promotional Item Ad	📍	📍		
Sponsor a Break	📍			

Maximize Your Visibility

- 📍 **Exhibit Booth Space:** Reach the decision makers who need your products and services. Booth space is limited and is located in a high-traffic area where breaks occur, and attendees will gather. See image below. Booths will be located in the Atrium.
- 📍 **Sponsor Spotlight: *New this year!*** Sponsors will have a few minutes to speak to the entire MAGIP conference about your organization during one of our hosted luncheons or dinners.
- 📍 **Company Logo Projected During Conference:** Your logo will be projected during session breaks and social functions.
- 📍 **Conference Webpage Ad:** Logos will be placed on the conference website, with a company link, so that attendees can identify your company and services, and can contact you for further information.
- 📍 **Conference Program at a Glance:** Your logo will be displayed in the conference program at a glance to maximize your visibility during and after the conference.
- 📍 **Break Sponsorship:** In addition to all the other benefits, Platinum Sponsors will be able to reinforce your presence at the conference by hosting a break for attendees. Signage will be placed at the serving areas to recognize your company as the contributing sponsor.

Other Sponsorship Opportunities

- 📍 **Student Sponsorship:** Sponsor a college student studying geographic information to attend the conference and support their professional development.
- 📍 **Networking Sponsorship:** Reinforce your presence at the conference by sponsoring a MAGIP Networking Event.
- 📍 **Raffle Item or Door Prize:** MAGIP facilitates a raffle and door prize giveaway to raise funds for educational scholarships. Please consider donating an item to be given away for the raffle or door prize.
- 📍 **General Sponsorship:** Want to sponsor something that's not on our list? i.e. conference swag, drink tickets during one of our social hours, nametag lanyards, etc. Have a creative idea? Just let us know!

Sponsor's Booth Exhibit Information

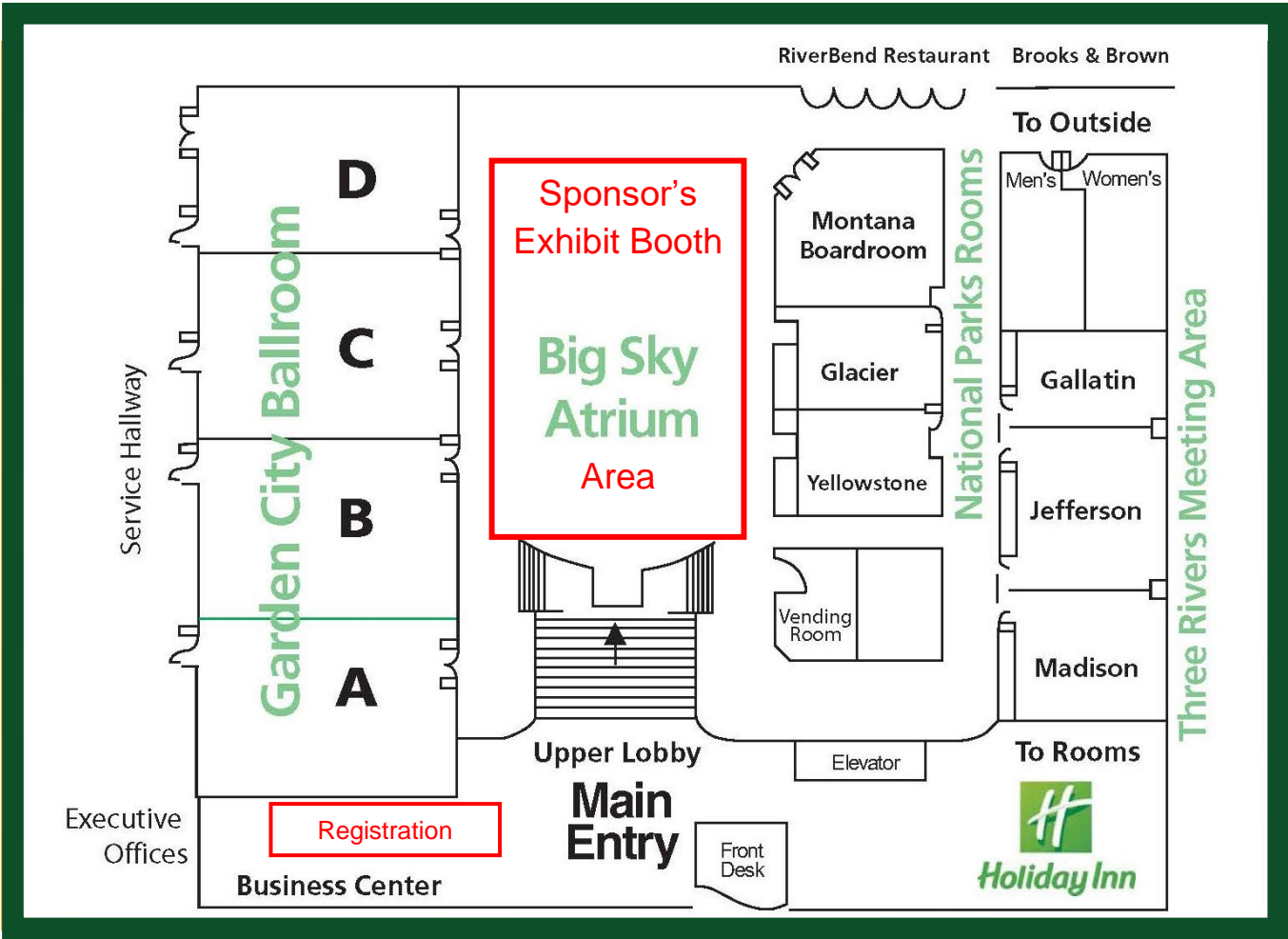
- 📍 **Prize Drawings:** Sponsors may choose to hold individual prize drawings at their booth. There will be time at the luncheon on Thursday, April 9th, to distribute the prizes to the winners and have your contribution recognized.
- 📍 **Dedicated Exhibit Hours:** The Sponsor's Booth Exhibit Area will be the focus of conference breaks and Tuesday, April 7, evening reception.
- 📍 **Set up:** Tuesday, April 7, 2020 from 10:00 a.m. to 3:00 p.m.
- 📍 **Booth Hours:** Booth Exhibits should be open ...
 - Tuesday, April 7th from 5:30p.m. – 9:00 p.m.
 - Wednesday, April 8th, from 8:00 a.m. to 5:00 p.m.
 - Thursday, April 9th, from 8:00 a.m. to 3:30 p.m.
- 📍 **Tear Down:** Booths must be removed by 6:00 p.m. on Thursday, April 9, 2020.

Sponsor Area Event Schedule

- 📍 **Tuesday, April 7th** – 5:30 p.m. – 9:00 p.m. - Networking, Map Gallery, and Public Night Reception
- 📍 **Wednesday, April 8th** – 30 Minute Conference Breaks in Sponsor Area - 10 a.m. and 3:00 p.m.
- 📍 **Thursday, April 9th** – 30 Minute Conference Breaks in Sponsor Area - 10 a.m. and 3:00 p.m.

Exhibit Area

The 2020 Big Sky GeoCon Sponsor's Exhibit Booth Area will be located in the Big Sky Atrium to provide maximum attendee engagement.



For more information about the Holiday Inn or to view facility photos visit <https://www.ihg.com/holidayinn/hotels/us/en/missoula/msumt/hoteldetail>

2020 Big Sky GeoCon Sponsor/Exhibit Booth Form

CONTACT INFORMATION

Company Name:		
Contact Person:		
Address:		
City:	State:	Zip:
Phone:	Email:	
Website:		

OPTIONS AND COSTS

Sponsorship Options	Cost	Total
Platinum Sponsor	\$1100	
Gold Sponsor	\$800	
Silver Sponsor	\$600	
Bronze Sponsor	\$400	
Networking Session Sponsor	<i>Please call</i>	
Conference Break Sponsor	\$350	
Company Logo Projected During Conference & on Conference Website	\$200	
Student Scholarship Sponsor	\$200	
TOTAL SPONSORSHIP AMOUNT DUE	\$	

Register Online or Via Mail:

Online Registration
<https://www.magip.org/event-3502787>

Return Form & Payment to:
 MAGIP
 P.O. Box 1868
 Helena, MT 59624

Please direct question to Michelle Quinn at michelle.quinn12@outlook.com or 406-625-7060

Thank you for your consideration, and we look forward to your participation!