MAGIP BOARD OF DIRECTORS MEETING AGENDA
Monday, January 8, 2018
10:00 AM
Copper King Convention Center, Butte, Montana
GoToMeeting: https://global.gotomeeting.com/join/222385413
Dial +1 (646) 749-3131
Access Code: 222-385-413

Attendance
Board Members, in person:                Jenny Connelley
Gerry Daumiller                             Phil Davis
Jessie Fernandes                           Curtis DeVault
Leslie Zolman                               Rob Ahl
Brian Andersen

Board Members, by phone:
Bob Cochran
Michael Krueger

Guest:
Erin Fashoway

Gerry Daumiller called the meeting to order at 10:11 AM

10:00 - Introductions and Approval of December 11 Minutes

Motion (Curtis DeVault): to adopt Board Meeting Minutes of Monday, December 11, 2017
2nd (Jenny Connelley)
APPROVED UNANIMOUSLY

10:15 - Committee Reports
Web Subcommittee (Jenny Connely for Meghan Burns)

- The MAGIP Member Map was updated in December
  - As of December 7, 2017 there were 156 members (147 full, 9 students)
- The 2018 Work Plan and 2016-2017 Board Accomplishments documents have been added to the main page under Links
- The 2018 Big Sky GeoCon announcement/Save the Date has been added to the What's New section, the MAGIP Calendar, and the Slideshow on the main page with links to the conference website.
  - If you go to the https://www.magip.org/BigSkyGeoCon page there is a Save the Date graphic with a link to the University of Montana conference page.
- A link to the Training Resources page was added to the Resources dropdown menu. I've been adding additional resources periodically as I run across them.
- The next Web Subcommittee Meeting is scheduled for Tuesday, January 23, 2018 at 3:30 pm - 4 pm
- It takes too many clicks to get to the GeoCon webpage hosted by UM CPS from the MAGIP homepage
Gerry Daumiller will remove the intermediate link click so the first click will re-route to the UM CPS webpage

Education Committee – (Rob Ahl)

- Had a meeting last month to discuss upcoming business
- Requests for approval from Board:
  - Increase in funding for grants and scholarships – 1 – 2k for scholarships
  - Flexibility in scholarship allocation – currently just one for 2k; would be nice to have approval to allocate differentially based on proposal quality
  - Education grant request of additional 1k used to fund the mentors of grant recipients
  - Conference scholarships should be under the umbrella of Education Committee instead of Conference Planning Committee for continuity – just for money, not for assigning tasks related to the conference – that could be still under the umbrella of the Conference Planning Committee
    - Current work flow for giving out conference scholarships - free registration, money for room and board in exchange for conference volunteering; students go to the conference webpage to apply; request goes to Jenny and she organizes the applications, and then decides who to fund; they get checks at the conference for reimbursement if they’re over 100 miles of travel
    - Proposal is that the Education Committee will have a link added to their webpage to: 1) redirect to Conference Page to apply for funding and 2) Education team will be notified of progress in allocating funds
  - Proposal to use Survey Monkey to track conference scholarship allocation so anyone can see how many people and who has received assistance
  - Gerry Daumiller asked Rob to develop a proposal for increased scholarship and grant funding to the next board meeting
  - Rob will develop a proposal for voting and will make the proposals available online soon – within the next week
  - Follow up for scholarships - currently there is no follow up – would like a 6-month follow-up with a short progress report from recipient
    - Membership would like to know what’s happening with funds and current projects, and would be beneficial for recipients’ resumes
    - If a follow up presentation is required/requested, we should offer free registration to the next conference but no travel stipend and no money for rooms?
- What proportion of MAGIP income do we want to use for scholarships?
  - Currently, the annual allocation is arbitrary, based on a fixed amount. Do we want to move to an annually variable rate?
  - MAGIP currently has a surplus, but we are in transition to annual conference so annual income estimate is unknown; will be possible to estimate accurately in the next couple of years relative to profitability of annual conference

Professional Development Committee (Jeff Hedstrom)

- 2018 Big Sky GeoCon status
Conference Planning Committee meeting was held on Wednesday, January 3rd

Future meetings will be every two weeks until the conference

Registration, call for posters and papers, vendor prospectus is online

There will be a Census Track

Awards committee has been created and he will put on website soon

Evening events on Monday and Tuesday are in the process of being scheduled – Jeff estimates about 80 people attending each night

Jeff said to contact Jason Daniels if anyone is interested in chairing a conference track

No scheduled committee meeting for Professional Development

Salary Survey is mostly done – will share current draft later in the meeting

Technical Committee (Curtis DeVault)

Meetings for GeoCon Workshop development are being held every other Tuesday starting on January 16th at 2:00 PM

One of the workshops will be a 2-day ArcGIS Pro workshop

Business and Operations Committee (Jenny Connelley)

New MAGIP coasters should be done soon

Next meeting is not scheduled, but Demographic Survey will be addressed at that time

Treasurer's Report (Jessie Fernandes)

Statement of Activity:

Total annual expenses were about $19,000.00 and revenue was about $7,000.00

Jessie will coordinate with VP Bob Cochran to review and approve recent purchases

Wild Apricot fee is significantly less for 2018 than 2017 because we purchased 5 years in 2017 that saved money in the long-term

New Business

11:00 - Approval of MAGIP 2018 Budget

GIS Talking Points contract with Magpie Consulting is not in the budget currently

Do we want to add it and approve later or does it need revisions?

Gerry Daumiller: GIS Day awards not present in 2018 budget – needs to be added in ($175.00)

We are forecast to lose $1,000.00 for 2018

Motion (Jenny Connelley) to approve the 2018 budget

2nd (Curtis DeVault)

APPROVED unanimously

11:15 - Approval of Salary Survey (Jeff)

Required questions – which questions should be required?

Many of them should be required if we want good data for effective analysis

Additional question suggestion: “If you are a GISP, do you plan to renew?”

Suggestion to make section titles larger and more apparent

Jeff will add “Prefer not to answer” as an answer option on Gender ID question
• Rob Ahl: how will the data be analyzed and presented?
• Jeff will make the requested revisions and will send out soon, voting for final approval will occur online by BOD, and will be sent to membership shortly after approval
• Results will be presented during lunch on second day of the 2018 Big Sky GeoCon

**11:30 – Approval of Talking Points contract**

- Bob Cochran and Gerry Daumiller met with Magpie Consulting in Helena to discuss proposal
- Phil Davis: What are the goals of the talking points? Are numbers, metrics, and quantitative results needed for high impact in a short encounter with a non-GIS person?
- Stories will be generated from interviews, and Bob Cochran suggests that specific numbers can be integrated into the individual stories
- Stories help to provide real-life context examples to lawmakers who know nothing about GIS
- What is the deliverable? What is the format?
  - We need clarifications on deliverables and formats of those deliverables
  - Talking points and stories are the deliverables
    - Talking points are general and stories are specific use case examples
- This document will serve as a marketing tool to non-GIS users
- There are many different perspectives of what this project should entail – will it be more quantitative or qualitative?
- How to we evaluate the product, how do we know when the project is ‘complete’?
- Brian Anderson: this project is simply a good starting point to a larger project
- Refinement of deliverables:
  - Develop text document on how/why GIS in Montana is important, using stories and bullet points
  - Could incorporate Salary Survey results into the final deliverable

Motion (Jeff Hedstrom) to accept the proposal as amended today by BOD
2nd (Leslie Zolman)
APPROVED UNANIMOUSLY

**11:45 Copper King Convention Center Tour**

**12:30 Lunch at the Rib and Chop**

**New Business, Continued**

**1:30 - Copper King Convention Center contract approval**

- $2,600.00 is being spent for Colonial in Helena for 2018 conference, $2,000.00 for Heritage Inn in Great Falls for 2016 Conference
- Copper King proposal is much higher ($4,600.00 just for facilities)
- Board is in agreement that the Copper King facilities are nice
  - Is it worth the price or the requested cancelation fee (> $30,000.00), or the price of having to pay for rooms if they are not filled?
- Is Missoula an option?
• Board suggestions for changes to the Copper King agreement:
  1) Propose to drop the room price commitment and reduce number of rooms we are committed to;
  2) Drop cancellation charge or reduce it substantially;
  3) Pay only up to 3k for the facilities
• Leslie Zolman and Jeff Hedstrom will negotiate with the hotel

1:50 – Elections
• 4 positions open on MAGIP BOD June 1
• Nominations will open soon
• Past President (Brian Andersen) is responsible for elections
• Jeff Hedstrom will resign as Professional Development Committee Chair
• Do we want to provide Meghan Burns with free conference registration?
  o She does a lot of work, but is not a Board member
  o Will add to agenda for February meeting

2:00 - Approval of Smartsheets purchase (Jeff Hedstrom)
• Smartsheets would help to organize conference planning timeline
  o Better than GantPro and Microsoft Project

Motion (Curtis DeVault) to approve a one-year subscription to Smartsheets at $168.00/yr
2nd (Leslie Zolman)
Approved Unanimously

2:15 - MLIAC report (Leslie Zolman)
• Last meeting was on November 9, 2017
• They are creating a foundation so they can solicit more donations
• Land Plan was approved
• Water info, Land cover was discussed
• Discussed using Survey123 to collect information from citizens
• Discussed implementing NextGen 911 across the state
• Grant Committee to put out calls for grants soon
• ESRI Enterprise discussion
• Mobile technology working group was developed
• Story map working group was developed
• Census 2020 was discussed

Special Guest Erin Fashoway – MT State Library
• The Montana State Library w/the DNRC released Drought Impact Reporter at drought.mt.gov
  o Citizen science way of reporting drought locations and real-time impacts across the State
• Imagery working group meeting January 30 at the State Library
  o 2017 NAIP Imagery will be patchy due to smoke and other factors
• State Library proposed an idea for MAGIP, to create and publish a list of GIS contractors with their contact information on the MAGIP website for anyone to discover. Montanans looking to hire a GIS consultant for their mapping needs could discover this website and choose from a variety of
professionals with a variety of offered services
  o For example, land owners who need a quick map of water boundaries, parcels, etc. These land owners would be willing to pay someone to make them a map.
  o Erin proposed that MAGIP develop a list of GIS consultants in Montana hosted on the MAGIP website that anyone could point citizens to for their GIS needs.
  o BOD will develop a proposal for review at the next Board Meeting

Review of Upcoming Calendar events
  • 2018 Big Sky GeoCon, April 16-19, Radisson Colonial Hotel, Helena
  • MLIAC
    o April 19, 2018
    o June 14, 2018
    o September 13, 2018
    o November 15, 2018
  • Board of Directors meetings
    o February 12, 2018 – GoToMeeting – 1 hour
    o March 19, 2018 – GoToMeeting – 1 hour
    o April 16-19, 2018 – BOD Meeting at GIS Conference in Helena
    o May 14, 2018 - GoToMeeting – 1 hour