# MAGIP BOARD OF DIRECTORS MEETING

# June 15, 2023, 10:00 AM - 2:00 PM

# The Montana Room on the 1st Floor at DNRC Headquarters 1539 11th Ave, Helena, MT 59601

#### Meetings are being recorded

Previous meeting recordings are available at: <u>https://www.youtube.com/MAGIPMT</u>

#### Time start: 10:00 AM

#### **Board Members Present:**

Mike Powell Gail Jorgenson Jeffry Sprock Erich Schreier Eric Spangenberg Jason Danielson Nate Wold Aaron Vaughn (virtual) Mike Eidum Tessa Switzer Hilary Kauth Rob Ahl Jeff Hedstrom

Guests: Greg Brooks-Datamark (virtual), Michelle Quinn

#### 10:11 AM - General Board Business

- Welcome, Introductions, and Revisions to Agenda
  - Sprock created a new google doc folder 'board packet'
    - Includes relevant documents for each meeting
    - Please give feedback
- Approval of <u>May 16, 2023 Meeting Minutes</u>
  - Motion to pass May board minutes:
    - Motion Proposed: Mike Powell
      - Second: Nate Wold
      - Passed Unanimously

#### 10:18 AM - Reports

- Treasurer's Report (Nate Wold)
  - Mailed checks to Universities and K-12 grant recipients
  - Worked with Jeff on the budget
- Scholarships & Grants Update (Rob Ahl)
  - Sent letters and money to grant recipients
    - Collaborative projects between Sentinel/Belgrade schools and UM

drone lab for vegetation flights in Belgrade. Sentinel will fly drones while Belgrade does the ground sampling and both will complete the remote sensing analysis

- o Offered to be point of contact for teachers
- o Potential to present at schools

- Refer any interested educators or programs to apply for future grants
- Member Development Committee (Mike Eidum)
  - Received Alicia's social media summary report
    - Report will be reviewed and briefed next month
- Conference Committee (Erich Schreier)
  - Jeff had ideas for keynote speakers (Esri, Billings locals)
  - Conference ideas can start in September 1 month earlier than last year
- Technical Committee (Tessa Switzer)
  - Being briefed on technical workshops from Jason
- Web Subcommittee (Meghan Burns)
  - Not in attendance
- MLIAC (Eric Spangenberg)
  - Next meeting is Friday, June 23<sup>rd</sup> 10:00-11:00 am at L&C Library in Helena
  - GIS coordination and strategic goal implementation
  - Discuss legislative session and MLIA financial report
  - Covid-19 response wrap-up discussion
  - House Bill 343
  - o Post meeting discussion: revised legislation and future of council
    - Any comments should be submitted 24 hours in advance
  - No host social at ten-mile creek brewery afterwards
  - Can virtually attend meeting via zoom
- Administration (Michelle-Full Scope)
  - Sched pay per event but with non-profit pricing
  - Tech is not included in Billings venue fees
  - The Delta in Helena is available the 2<sup>nd</sup> and 3<sup>rd</sup> weeks of April, 2025
    - Proposal is being put together
  - Michelle will generate a membership report to show impact of fee increase
  - Conference registration fees were increased three years ago by ~\$20
  - Sponsorship fees are very low comparable to other conferences
- Local Government SIG (Andrew Stickney)
  - Update provided by Jorgenson, Spangenberg, & Sprock
  - Meeting will remain third Thursday besides two exceptions
  - Meeting next week, June 20<sup>th</sup> at 2:00 pm
  - Holding a quarterly municipal city GIS manager meeting
    - Next meeting is in three months in Bozeman
    - Idea is to get city managers together to address issues
- Local LiDAR SIG (Jeff Sprock)
  - No updates
  - Next meeting is projected for August

#### 10:34 AM - Old Board Business

- Budget (Discussion) Pass next month: future action item
  - Discuss ending our subscription with Survey Monkey and purchasing an ArcGIS Online license. We currently pay \$372 per year for Survey Monkey. An <u>ArcGIS</u> <u>Online License</u> would be \$550 per year. – Not discussed
  - 2. Budget Deficiency
    - Reasons for deficiency
      - Billings conference is expected to have less revenue and increased tech fees
      - Increase in Full Scope administration fees
        - Administration increased due to an extra hour a week for communication specialist plus 3% general fee increase
    - o Deficiency Solutions
      - Easels
        - Borrow 8 easels from Billings City Planner
        - Shift towards web-based products instead of printing
        - Posters can be lightning talks
      - Speaker travel budget
        - Continue to budget \$1,000 in case speaker isn't local or Esri
      - Recycle name tags next year
      - Gail-Sustainability theme moving forward?
        - Source locally, biodegradable
        - Potentially more expensive
      - Full Scope
        - Does Alicia need an extra billing hour? Decide after discussion with Michelle
          - Reduce deficiency by \$3,000 if Alicia is only budgeted for two hours
          - o Stay cost neutral
            - Does extra fee produce increased revenue?
        - Social media impact: has membership increased?
        - Job announcements: valuable
          - o Posts locally and hiring out of state is difficult
          - Increases member satisfaction
        - Training Opportunities: valuable
        - Graphic design: highly valuable
        - Cost vs benefit analysis from Michelle
        - Extra support budget could be resolved with MAGIP volunteer at conferences
      - Student Travel budget: hasn't been spent for two years
        - Do not revoke

- Members are interested in a travel fund and workshop discounts
- Promote available stipend via social media
- Create a request for assistance
- Add the student travel as a subline to the student scholarship recipients instead of a separate category
- Change the language for the student volunteers to differentiate from scholarship recipients
  - Future action item
- Increasing Geocon registration
  - Where are we at compared to WY, ND, ID conferences?
  - Trim the budget before increasing conference costs
- Sponsorship Fee increase
- Investment options: Money market, CDs
- MAGIP could apply for grants
- Can cut food costs by not offer lunch on the last day of the conference
- Funding board members travel to events- no
- Swag Purchase not discussed
- Full Scope Contract Approval (Action)
  - No action until next month
    - Discuss need for extra support for conferences
      - Can this be a MAGIP volunteer?
    - Modify hour allocation to fit MAGIP budget
      - Specify number of hours and let Full Scope allocate them
      - Do not add extra hour/month
    - Gail, Mike, and Jeff will meet with Michelle to talk over budget in the next two weeks.

## 12:00 PM - Lunch (The Dive Bakery delivered)

## 12:47 PM - New Board Business (cont.)

- 2023 Strategic Planning Retreat (Action)
  - The group decided to move forward with location and date that received the top votes in the Survey123 poll
  - o Jackson Hot Springs, Sept 18<sup>th</sup>
  - o Motion to approve Jackson Hot Springs and September 18th as the location and date for the MAGIP Strategic Planning conference:
    - Motion Proposed: Mike Powell
    - Second: Gail Jorgenson
    - Passed Unanimously
- Request for Assistance changes (Action)
  - Revisions

- Lower the award from \$250 to \$200
  - Organizer fronts the cost, submits receipts and gets reimbursed
- Request goes to the president and is then be forwarded to board
- Request approval/denial gets updated in minutes and MAGIP website
- Approval notice will be given with a templated statement specifying rules and expectations
  - Summary, pictures, event explanation, use of money (ie. food or drinks)
- Keep an attendance sheet at meetup
- Amend form to be approved next meeting
- Motion to approve request for assistance form with pending two amendments (picture request and form will be initially sent to president):
  - Motion Proposed: Mike Eidum
  - Second: Erich Schreier
  - Passed Unanimously
- Resume Fall MAGIP Meeting (Discussion)
  - Resume in more remote locations in northeastern/highline area of Montana to engage county GIS professionals (ie. Lewistown)
  - Local gov SIG survey results about training needs (ie. architecture, software, support) could help formulate training needs
  - Idea for unofficial trainings sponsored by local groups and funded by MAGIP, similar to current meetup strategy.
    - Give organizations MAGIP assistance, organize virtual trainings.
    - Pay for an Esri training plus a brown bag lunch
      - Have a conversation with Jan for eastern MT county GIS contacts
         Gail will reach out to Jan
      - Float an email to MACO (MT association of counties) for contacts
    - Promote via social media
    - Provide organizers with workshop instructors from conference (ie. Howes)
    - Use past county PLSS MLIAC grants as contacts/references

#### 2:00 PM - Adjourn

- Motion to adjourn:
  - o Motion Proposed: Erick
  - o Second: Mike
  - o Passed Unanimously

#### 2:30 PM - Tour Big Sky GeoCon 2025 Facility

Upcoming Calendar events

MAGIP LOCAL GOVERNMENT SIG – Tuesday June 20, 2023 (normally 3rd Thursday of the month) 2:00 PM
MLIAC MEETING – Friday, June 23, 2023, 10:00 AM (in person: Helena)
Lidar SIG - August TBD
BOARD MEETING – Tuesday July 18, 2023 2:00 PM (Phone in)
BOARD MEETING – Tuesday Aug 15, 2023 2:00 PM (Phone in)
BOARD STRATEGIC PLANNING – September 18<sup>th</sup>