# MAGIP Membership Subcommittee

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| Subject: | Quarterly Meeting | |
| Date: | Wednesday, February 07, 2018 | |
| Location: | GoToMeeting | |
| Attendees: | Michael Krueger, Jenny Connelly, Liz Juers, Selita Ammondt | |
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**Review of meeting minutes from 9/6/2017**

**2018 Tasks:**

* New Membership report; last one was issued in 2015 – STILL TO DO – Mike
* Social Media Plan – discuss goals and implementation
  + Twitter – Mike
  + Facebook - ??
  + LinkedIN – Mike to review
* Big Sky GeoCon
  + Membership Subcommittee to create general MAGIP flyer for distribution at conference
  + Presentation on MAGIP Membership Benefits?? – Mike to bring up to Jason at next planning meeting
    - There is currently a plan to present the salary survey results over lunch

**Other discussion items:**

* Inquiry to MAGIP about joining Membership Subcommittee

**Meeting Notes:**

* **Colloquium** as opposed to Career Fairs – Look into dates: Curtis and Chris has participated in the past. Frank, Dylan, and Jenny.
* Mike to follow up with Lee on sending Membership survey with lapsed membership email.
* Mike to send out email inviting folks to join the membership subcommittee.
* Liz is interested in helping out with Facebook
* Social media plan schedule – utilize calendar, google drive? - check with BOD
  + Set days for posting – folks add items to the calendar worthy of posting
  + Look into Outlook sharing
  + Google Calendar - should be easier to share with external contacts
    - Liz to draft up calendar and share with subcommittee!!
* Add social media metrics to Meeting Minutes – number of followers, friends in Twitter, Facebook, LinkedIn
* Selita available to help with MAGIP membership flyer
  + Jenny’s daughter available to help with flyer design as well!
* Content for flyer (ideas)
  + Membership Map
  + Social Media plugs – addresses and symbols
  + Job Announcements
  + Member benefits – there is an existing document (from website)
* MAGIP GIS [Mentoring Program](https://www.magip.org/Mentoring) Access
* Discounts on Registration and Workshops at [MAGIP Conferences](https://www.magip.org/Events)
* Access to the [Member Directory](https://www.magip.org/MemberDirectory) and [Discussion Forums](https://www.magip.org/Forums)
* Resume Review and Interview Prep through [MAGIP Assistance](https://www.magip.org/Assistance)
* [GISP Certification](https://www.magip.org/GISP) Support including GISP Application Review, Letter of Support, and Test Prep
* Support for GIS educational [events](https://www.magip.org/Events) and [Meetups](https://www.meetup.com/montanaGeo/" \o "Montana GIS & Geospatial Meetups" \t "_blank)
* [Volunteer Opportunities](https://www.magip.org/committees) to support resumes and GISP applications
* Access to the MAGIP [Seminar Series](https://www.magip.org/Seminar) and archived seminars
* MAGIP [Email List](https://www.magip.org/ListServe)
  + Area with info on how to Join, points of contact
* Flyer format:
  + Trifold
* Include flyers in packets for the conference

PRIORITY TO DO ITEM: Mike – draft up rough word doc with structured content for committee review

Send email to Gerry to include flyer printing fees on agenda, social media discussion

Next meeting: pending details on summit

Membership Subcommittee informal meeting at conference – lunches are spoken for. Wait for a bit as the schedule of the conference becomes clearer, send out poll to committee on best time