

MAGIP Web Subcommittee Meeting Minutes August 29, 2017 @ 3:30pm

<https://global.gotomeeting.com/join/240762725>

You can also dial in using your phone.

United States : +1 (669) 224-3412

Access Code: 240-762-725

Attendees:

Meghan Burns, Bob Cochran, LeeMacholz, Jeff Hedstrom, JasonDanielson, Jenny Connelley

Agenda:

- Wild Apricot Changes / IP Address Update- Lee Updated
- Google Analytics
 - Pro
- Feedback Link (Survey Monkey)
 - have only had 3 comments submitted
- Social Media / MAGIP Email List Goals
- Events Pages Reorganization
- Plan for Strategic Planning Meeting: Goals & Tasks for upcoming year

Minutes:

- Wild Apricot Changes / IP Address Update- Lee Updated
- Google Analytics
 - Procedures on Google Drive
 - Some reports have been run for 1/1/2017 - 8/27/2017 (available on Google Drive)
- Feedback Link (Survey Monkey)
 - have only had 3 comments submitted
- Social Media / MAGIP Email List Goals
 - Promote Facebook More?
 - Discuss at Retreat - what content, who should work on this,
 - Conference Planning Contract - will add info on event to facebook
- Events Pages Reorganization
 - Remove Conference, Session, and Meeting pages from Event Dropdown
- Plan for Strategic Planning Meeting: Goals & Tasks for upcoming year
 - Nothing new to add

Adjourned meeting at 3:50 pm