

Web Subcommittee Meeting Minutes - October 19, 2016

Attendees: Meghan Burns, Gerry Daumiller, Jenny Connelley, Valentijn Hoff, Jason Danielson

<https://global.gotomeeting.com/join/240762725>

You can also dial in using your phone.

United States : +1 (669) 224-3412

Access Code: 240-762-725

Notes:

10/18/2016 (5 - 6 pm): Gerry, Brian, and Meghan met with Steffen Rasile regarding the MAGIP website
Steffen's website: <http://sradesignstudios.com/>

We provided Steffen with a list of questions and access to the cloned trial site. We demonstrated Wild Apricot and it's functionality. He offered some suggestions and pathways forward. He is going to get back to us this week with his final notes regarding the website.

MAGIP Webpage Notes / Questions for Steffen Rasile

Important Items:

- MAGIP Events
- What is MAGIP / About / What Does MAGIP Do
- Member Resources

Wishlist (All available with software we have):

- Mobile friendly
- Search Functionality
- Breadcrumbs
- Rotating graphics

What should we have on the Homepage?

- Do we have too much?
- Should we move some things to other pages?

How should the webpage be organized?

- Are there "rules" about placement of certain items?
- Are there "rules" about what certain items should be called?

How should we organize the menu items?

- Reorder items to better organize / prioritize for mobile friendly version?

Should we change the menu categories?

- Limit the number? How many is too many?

What could be links / graphical links vs menu items?

- Associate Members (add logos to home page?)
- MAGIP Shop
- Contact Info
- FAQ's
- Request for Assistance

How can we better promote what MAGIP does? Showcase what MAGIP has to offer its members?

- Events
- Email Discussion List (google groups)
- What the board is working on (blog? Facebook? Something else?)
- Member Map
- Request Assistance Form
- Grants / Scholarships

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Recap of meeting with Steffen Rasile:

- Change Art Text (graphic) to Text -> Google can't search graphics/images
- Menu should have only 1 level or 2 (dropdowns)
 - Use navigation links on the page instead of dropdowns/sub-levels
- Replace URLs with Links in the text
- Check text for consistency - size, fonts, styles, etc.
- Be consistent in the layout from page to page
- Add a site map (<http://magip.org/site-map>) wild apricot has this built in functionality
- Mentioned Google for Nonprofits
 - Would allow us to have email address @magip.org
 - e.g. grants@magip.org, web@magip.org, conference@magip.org
 - Or whatever else you can come up with ...

Jenny brought up the ADA/visually impaired accessibility -

I forgot to add that to the list of questions for Steffen - I'll send him an email

Jason mentioned that L&C County is working with a company called SiteImprove for ADA, broken links, etc.